CHRIS STEELY

TRAINER • ESTABLISHED PUBLIC SPEAKER • FACILITATOR

PRESS KIT

WWW.CHRISSTEELY.COM

INSPIRING POSSIBILITIES & DEVELOPING SUCCESS

WHERE ENLIGHTENMENT MEETS DISCIPLINE TO CREATE SUCCESS

Rated as one of the most effective and powerful speakers and facilitators in Australia, New Zealand, United Kingdom, Indonesia, and across the United States and Canada**, Chris Steely's** capacity to engage an audience is proven, as is his talent for creating a relaxed, team-oriented rapport with his audience while getting them actively engaged and experiencing their true team dynamics.

Chris is a transformational leader, author, speaker and coach who has trained thousands of business leaders how to refine and apply their purpose to their business, engage their power, and learn how to make their businesses profitable, fulfilling their ideals.

Chris' personal mission is to positively influence others through open communication, empathetic understanding, and contagious commitment to success. He currently travels the world, coaching, inspiring, empowering and facilitating teams of hundreds in areas of business success, strategic vision development, and cross-pollination of ideas and ideals.

Chris is available World-Wide for **Motivational Speaking**, **Training**, and **Facilitation**.

AREAS OF EXPERTISE:

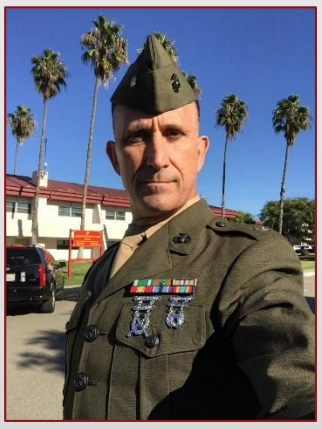
- **Leadership**
- **Business**
- **Entrepreneurship**
- **Genius Mind Development**
- **Business Development**
- **Management**
- **Team- Building**
- **Personal-Development**

WHO IS CHRIS ?

Chris is an **MBA**, **strategic business consultant**, **coach**, and **trainer**, who leads clients and organizations to achieve optimal results and success, leveraging proven systems and facilitating awareness and team capabilities. As a top-rated speaker, NCAA national rowing champion, U.S. Marine Corps Officer, corporate vice-president, business owner, MBA, world traveler, inspirational author, and renowned global business coach, Chris Steely has a vast array of business, life, and leadership experience.

Chris's reputation includes his ability to help high-growth businesses increase their sales, profits, and cash flows, developing focused strategies, and professionally managed organizations. His background includes international business coaching, business ownership, and corporate executive leadership positions.

Chris owns several of his own businesses, focusing on delivering business effectiveness services to clients across the globe. He's co-authored two books, and has been featured as a business expert on countless international stages. As a creative problem solver, Chris inspires creativity in others through outstanding communication skills and keen insights into **"unconventional"** methodologies, which have proven revolutionary for many of his clients.



He has the ability to extract business and life lessons from his experiences, leveraging them to inspire and invigorate the lives of others, which sets him apart from so many other speakers, educators, and leaders around the world. Chris is an exceptional leader, with over **25** years of business development, marketing, coaching, process improvement, and project management experience, who inspires people and solves complex business problems. As a creative problem solver, Chris inspires creativity in others through outstanding communication skills and keen insights into **"unconventional" methodologies"**, which have proven revolutionary for many of his clients, including **the US military.**

Chris earned his MBA from **Boston University**, holds degrees from the **University of Florida** and the **University of Central Florida**, and a secondary diploma from **Culver Military Academy**. He works with the boards of directors of various business associations, served as United States **Marine Corps Logistics Officer**, and won a **collegiate national rowing championship**.

SPEAKING SERVICES

Chris employs a number of tools, games, and strategies such as trust exercises, rope courses, board breaking, and more to help teams master concepts and physically anchor them in their system to maintain lasting momentum. Prior to each speaking engagement, Chris conducts a pre-event interview. He takes quality time to meet with each company's leadership team, as well as random employees to help determine how he can best direct and reinforce the message they wish to impart in a way that meets the needs of all of his clients' employees.

Some of the more well known companies Chris has spoken to are Nextel, McKee Foods, Johnson & Johnson, Nevada's Technology Venture Corporation, University of Nevada Las Vegas (UNLV), Deloitte Consulting, Gwinnett County Public Schools, and CSX Railroad.

Chris was a featured speaker at the 1998 GITA annual convention in San Diego, announcing the specifications and roll out plans for state of the art GIS enterprise software solutions.

Chris has shared the stage with numerous world-class presenters, facilitators, and business leader, and has co-authored books with Steven Covey, John Gray, and Les Brown.

Chris was the master of ceremonies for the New Zealand Business Awards in Auckland in November 2008, and has served with the world's most esteemed leaders on global dialogue for social transformation and inspiration.

"Chris has an amazing ability to use his natural passion for helping people. Great leaders lead from the heart and his inspiration this weekend has engaged so many people to participate, creating huge learnings and excitement as well as pride for being part of this amazing community."

Neil Woodall

CEO, North West UK

CHRIS' SPECIALTIES INCLUDE:

- Teaching, instilling, and conditioning innovation, strategy, execution, and results
- Fostering focus, commitment, discipline, and championship-level performance
- Training & Team Development; helping leaders and their teams raise their standards of excellence
- Self-awareness & actualization; teach others to understand themselves and their capabilities
- Strategic insights and planning
- Business effectiveness and results
- Coaching / Mentoring
- Empowering Breakthrough Experiences

KEYNOTE SPEECH OR WORKSHOP/TRAINING EVENTS:

LEADERSHIP RETREATS

- "The Inspiration of Leadership"
- "Understanding Why The World Needs Your Value Now"
- "Doing What It Takes to Live Your Best Life Now; Developing Consistent Performance Through Time"

PERSONAL EFFECTIVENESS

- "Thriving on Change: How to Adjust and Thrive in a Rapidly Advancing World"
- "The Power of Personal Responsibility: Getting Out of Victimization, Entitlement and Blame, and Generate Profit Today"

ORGANIZATIONAL DEVELOPMENT

- "The Power of Your Vision"
- "Understanding and Living Your Purpose"
- "Effectively Leverage Your Team's Strengths to Optimize Profits"

TEAM BUILDING

- "Leveraging Your Ideals to Develop Your Thoughts into Winning Actions"
- "The Real Keys to a Winning Team"
- "Recruiting the Right People for Your Culture"

PAST SPEAKING ENGAGEMENTS INCLUDE:

- Several dozen private client speaking engagements per year over the past 10 years.
- New Economy Business Seminar & Training Events in Orange County, CA, San Francisco, CA, and Sydney, NSW in **2014 - 2016**
- Business Breakthroughs International (a Tony Robbins Company): Conducted dozens of private client engagements across America, Canada, Australia, New Zealand, and Europe from **2012** through **2014**.
- Action coach: Two years of private speaking engagements to business owners. Conducted 24 multi-day, live business effectiveness seminars in 12 countries from **2007** through **2009**.

- Master of Ceremonies for the New Zealand Business Awards in Auckland, NZ in **2008**.
- Spoke at numerous American Marketing Association conferences in Chicago and Central Florida.
- Member of the National Speakers Association
- Briefed the United States Military Joint Chiefs of Staff as a Marine Corps Logistics Officer

Videos available upon request. Also see YouTube Channel

RECENT TESTIMONIALS

"This seminar is fantastic in helping understand what makes you tick so you can soar with your strengths."

~ Mark Masepohl, GM, Univision

"Chris's event helped me focus on business growth strategies for 2017. How to better "read and understand" prospects and clients."

~ Dennis Backer, VP Business Development

"This workshop helped me with critical decisions and plans for the future of my company. Chris did a great job of combining practical ideas with strategic vision."

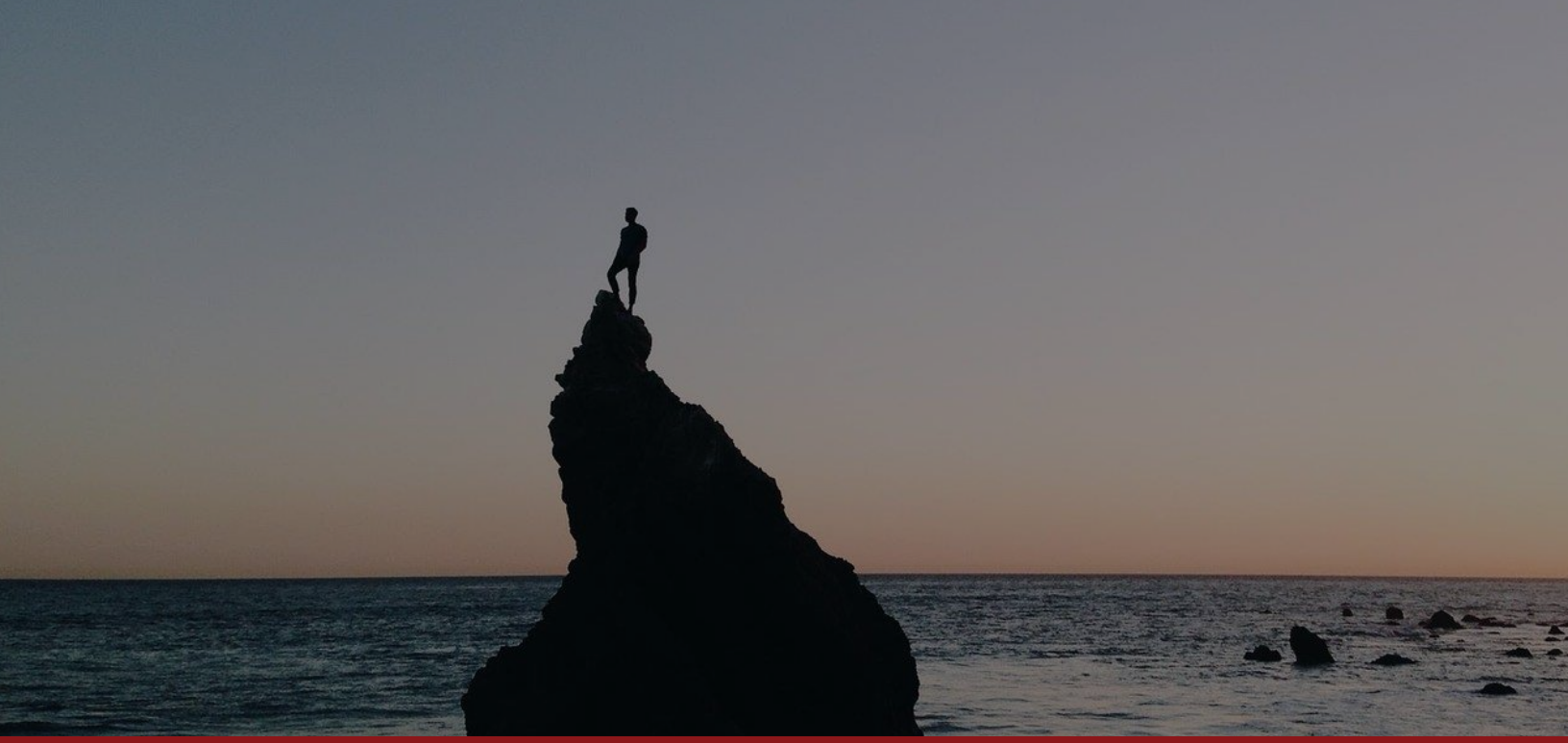
~ Jay Goth, Managing Partner

"Attending GPS's event has been a game changer for me professionally. The information received, coupled with the roadmap to success, is way more than I expected and feel I am now ready to take my company to the next level."

~ Mike Flores, CEO

"Chris is totally congruent with the values he espouses when on stage and in initial consultations. His focus is totally on the customer and adding as much value as possible to the customer's experience. His approach is characterized by high energy, enthusiasm, caring and outcome focus."

~ Mark Hunter | CEO, Hunter Express



READY TO HIRE CHRIS FOR YOUR NEXT EVENT?

Chris's Speaker Agent, Karie Millspaugh

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Karie@kariemillspaugh.com

SOCIAL MEDIA LINKS:

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